

Wedding Vendor Interview – WedDir.com

All info will be published

Company: Couture Bridez
Name: Rebecca Tait
City St Zip: Sydney, Australia (located in Australia but now selling my collections overseas)
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What is your most popular product?

My most popular product would have to be my custom made garters, I have so many requests from brides who want something totally unique and personable which matches their personality and wedding style or as a little surprise for their new husband on the day.

How long have you been involved in the wedding industry?

I have been involved in the wedding industry for the last 3.5 years. I created Bridez United <http://www.bridezunited.com.au> which is a bridal community whilst planning my own wedding and I have launched my career as a bridal accessory designer under my brand "Couture Bridez" <http://www.couturebridez.com.au> in April 2009.

If there is one thing that you would like for your company to be known for what would it be?

The one thing I would be known for in my business would be my exceptional customer service. I pride myself on giving my customers 100% of my time and attention to ensure that their shopping experience with me is one to remember.

What inspired you to open your business?

I left my job in the corporate world to give myself a better quality of life and to be able to spend more time with my husband and dog, I found I had a natural talent in sewing and everything just fell into place from there.

If you could give a bride any advice to make her day more memorable, what would it be?

The best advice I could give to other brides would be to not stress about the little things, everything has a funny way of working out and if things are not completely perfect just laugh it off. The main thing is that you are marrying the man of your dreams, everything else is just icing on the cake.

Why would a bride want to choose your company?

Brides would want to purchase from Couture Bridez because of my unique products, attention to detail and exceptional customer service.

Do you have any unique or cool products that you offer to brides?

My couture range of garters is my best selling point; the feedback I have received from my customers has been overwhelming and very inspiring. I also offer a custom made service so if my clients want something different to what is currently in my collection they can design their own garter set to suit their personality or wedding style..

How about your funniest wedding shot or story?

One of the most memorable parts of our wedding was the adoption ceremony we incorporated into our ceremony. We had our dog at our wedding dressed in full tuxedo and during the signing of the papers

we also signed adoption papers which we had drawn up previously (as I had our dog before meeting my husband) so we wanted to make it official as he is a huge part of our family.



Any photos you would like to share?

