

## Wedding Vendor Interview - WedDir.com

Featured Vendor

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Adesso Albums, Inc.  
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<http://www.adessoalbums.com>

### **How long have you been involved in the wedding industry?**

Adesso Albums was incorporated in 2002.

### **Do you have a particular style of wedding you prefer to work with and why?**

We love ALL weddings - traditional, themed, destination, small or large, it's all about capturing it in the moment in pictures and hand written sentiments from guests.

### **Can you tell us about your company or product?**

The patented Adesso Album Instant Photo Guest Book® combines a photo album and a guest book. Pictures are taken of the guests at the wedding reception (Polaroid, traditional digital, or the new ZINK-enabled prints), developed or printed on the spot, and slid into the pages of the Adesso Album. Guests find their picture and write a note to the bride and groom. At the end of the reception, the bride and groom leave for their honeymoon with a memento of their wedding in hand!

### **What makes you company or product unique?**

Traditional guest books just contain signatures and addresses. Professional photos aren't ready to be seen for weeks, maybe months. Wish trees and framed signature mats won't exactly fit in your luggage. The Adesso Album is an instant, portable, physical memento that brides and grooms go back to look at over and over again for years to come!

### **What area of the US do you cover?**

We're a global company with exclusive distributors in the UK, Australia and Canada.

### **How much lead time?**

We ship the day after the order is received.

### **If you could give a bride any advice to make her day more memorable what would it be?**

Be sure and use Adesso Albums - your guests will have a ball, and you will have a unique memento to enjoy immediately!

**Why would a bride want to choose you for their wedding?** So their guest book doesn't wind up in a drawer somewhere never to be looked at again!

### **Any awards, memberships, charities you want us to know about?**

We are members of the Association of Bridal Consultants, the Association for Wedding Planners International. The Company was featured on Donny Deutch's The Big Idea show in 2008 and contributes regularly to the Delancey Street Foundation in San Francisco.

### **How about your funniest wedding shot or story?**

A story from a customer a few years back:

"My husband and I, very out of the box people, had a disco themed reception. Lava lamps, pet rocks, Tang and all. We asked all our guests to come in disco attire (platforms, polyester, afros, etc.). Wanting to capture the true essence of our party we had two Adesso albums on a table with beads, disco ball necklaces, styrofoam head boppers, sunglasses and "pimp" hats. We asked a friend to take pictures of our guests in their 70's garb with their "props" all in front of a silver metallic curtain!! The guests LOVED it and we have a fabulous memory book of everyone's great throw-back looks and awesome sentiments. "Thank you so much for adding to our special day. Our friends are still talking about the books and how much fun they were. One of my friends (who came as "fat" Elvis) summed it all up; he said that the books were like being back in high school, writing in a yearbook on the last day of school!!! How true!!!"

### **Any photos you would like to share?**

Lots of photos from customers on the website:

[http://www.adessoalbums.com/customer\\_photos.html](http://www.adessoalbums.com/customer_photos.html)

